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1992: David P. Norton (CEO Of Nolan Norton) And Robert S. Kaplan (Academic Consultant) Summarized The Findings Of The Study In An Article "The Balanced Scorecard - Measures That Drive Performance" (Harvard Business Review - HBR) 1993: Second HBR Article Feb 6th, 2024

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The Balanced Scorecard Approach To Operations  
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Email: Vjeko@ijf.hr Key Words: Balanced Scorecard (BSC), Performance Measurement, Nonprofit Organizations Abstract The Paper Is Based On The Balance Scorecard (BSC) Concept, Which Has Enjoyed Wide Popularity In The Profit Sector, Bot May 6th, 2024

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STAGE 1: Plan  
STAGE 2: List Key Strategic Prior Itie S ...  
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Fig. 1: The Structure Of The Balanced Scorecard  
Source: [13] The Financial Perspective Shows How The Company Should Be Perceived By Owners (i.e. Shareholders). It Is An Essential Element Of The Construction Of The Balanced Scorecard Because The Defined Level Of ... Apr 8th, 2024

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