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Red Ocean Vs Blue Ocean Strategies - Unipi.gr4.4 The Three Characteristics Of A Successful Strategy 4.5 Interpretation Of The Value Curves 4.6 The Six Blue Ocean Principles 4.7 The Formation And Implementation Of The Blue Ocean Strategy 4.7.1 Recreation Of The Market Limits 4.7.2 Focus On The General Performance, Not Numbers 4.7.3 Approach The Market Beyond The Existing DemandAuthor: ArisTitle: IntroductionCreated Date Mar 8th, 2024THE ALTERNATIVE BLUE OCEAN STRATEGY: BAGAIMANA STRATEGI ...Dalam Perspektif Strategi, Perusahaan Kopi Santri Ini Juga Menerapkan Strategi Blue Ocean Strategy. Kimdan Mauborgne, 2006, Blue Ocean Strategy (BOC) Merupakan Satu Pendekatan Pembuatan Strategi Perusahaan Dengan Memberikan Nilai Tambah Sehingga Mampu Merebut Pangsa Pasar Baru. Konsep BOC Ini Diarahkan Kepada Mereka Pada Tingkat Mar 6th, 2024BLUE OCEAN STRATEGY SIMULATION (BOSS)Management Journal, Management Science, Organization Science, Strategic Management Journal, Administrative Science Quarterly, Journal Of International Business Studies, Harvard Business Review, Sloan Management Review, And Others. He Is The Co-author Of Blue Ocean Strategy: How To Create Unc Feb 7th, 2024.

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