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The Segment (e.g., Bank Credit Card Customers With High Credit Ratings). Hughes (2009) Provides An Overview Of The Computation Of LTV. One Of The Keys To Maximizing The LTV Of A Customer Is To Treat A Customer Relationship As Something That Needs To Be Developed Over Time, Something Requ May 1th, 2024

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SWOT Analysis Is A Short Form Used To Describe The Particular Strengths, Weaknesses, Opportunities, And Threats That Are The Strategic Factors For A Specific Company. SWOT Analysis Can, Not Only Results In The Identification Of A Corporation's Distinctive Competencies But Also In The Identification Of Opportunities That A Firm Is Not Currently Apr 7th, 2024

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