



The Second Fastest Annualised Growth Of 13.3% In The Region. Over The Past Few Years The Momentum Has Been Reversed, However, 2017 Holds Promise For Restoring The Pace Of Growth To Positive Strides Once Again. Consumer Packaged Goods (CPG) Including 2th, 2024AFRICA'S PROSPECTS - NielsenAfrica Prospects Report C 2015 T N C Ompany 1 Africa's Prospects Macro Environment, Business, Consumer And Retail Outlook Indicators Edition 1 20th, 2024AUSTRALIAN MULTI-SCREEN REPORT - NielsenQuarter Viewing Video Online On A PC Or Laptop (e.g., Streamed Video Such As Internet-delivered Catch Up TV As Well As Other Content)1. Across The Australian Population Aged 16 And Over, People Claim To Spend 1:56 Per Month Watching Any Online Video On A Mobile Phone And 1:47 On Tablets.2 1 Nielsen Online Ratings - Hybrid Streaming 12th, 2024.

AUDIENCE INSIGHTS NIELSEN LOCAL WATCH REPORTChicago And Philadelphia Combined. As Of May 2019, During A Typical Day That An Adult Streams, They Spend Over Two Hours Doing It. That Equates To Nearly The Same Amount Of Time Spent Watching A Full Length Movie At The Cinema. HOW MANY HOW OFTEN HOW LONG Source: Nielsen NPOWER. May 2019 Local Survey (April 25 - May 22, 2019). 20th, 2024

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